



DOWNLOAD



Marxism and Media Studies: Key Concepts and Contemporary Trends

By Mike Wayne

PLUTO PRESS, United Kingdom, 2003. Paperback. Book Condition: New. 212 x 132 mm. Language: English . Brand New Book. Although media studies is a popular academic discipline, there are remarkably few books that analyse it from a specifically Marxist perspective. Mike Wayne s book is ideal for all students of media studies who are interested in bringing a radical political methodology to bear on their work. He presents an accessible guide to key Marxist concepts and shows how to apply them to contemporary cultural analysis. Drawing on Marx, Lukacs, Gramsci, Habermas, Jameson and other writers, this book provides a comprehensive exposition of the key concepts required for a Marxist analysis of the media and current cultural trends. Retooling and redeeming such concepts as class, mode of production, culture industries, the state, base-superstructure, ideology, hegemony, knowledge and social interests, and commodity fetishism, this book ranges across film, television, the internet and print media. The analysis is carefully grounded in case studies ranging from digital file swapping to Disney, from reality TV show Big Brother to the spirits and spectres in such films as The Others, The Devil s Backbone and Dark City, which illuminate the fetishisms of culture and society under...



READ ONLINE

[1.68 MB]

Reviews

The best book i actually read through. I have got read and so i am sure that i am going to going to read through yet again yet again down the road. You can expect to like the way the author compose this pdf.

-- **Ludie Willms**

It is really an incredible ebook that we have actually go through. I actually have go through and i also am sure that i am going to likely to read again again in the foreseeable future. Your way of life period will be convert the instant you complete reading this article pdf.

-- **Prof. Adrain Rice**