



Smartphone: Mobile Revolution at the Crossroads of Communications, Computing and Consumer Electronics

By Majeed Ahmad

Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Telecom guys say that there is a lot of communication in a smartphone; IT professionals claim that a smartphone is in fact a mobile computer; and consumer electronics managers call it the most successful consumer device in the history of business. Will the real smartphone please stand up? The book Smartphone aims to do just that by providing a highly readable analysis of an industry that virtually requires an overview of two decades of development of handset hardware, mobile operating systems and wireless telecom standards, from both a technology and a business standpoint. Forget all those dummies guide to. Think smart. Think thorough. Here comes a book specifically written to educate and inform managers on smartphone technology and business. This lively, thoroughly researched, lovingly written book is nothing less than the definitive guide to the smartphone juggernaut; it chronicles the ascent of iPhone and Android, and tells the story of how the smartphone turned into the biggest game changer in the IT world. This is the stuff you don't get in the The Wall Street Journal, Bloomberg...



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