



The Silk Road Rediscovered: How Indian and Chinese Companies are Becoming Globally Stronger by Winning in Each Other's Markets

By Anil K. Gupta, Girija Pande, Haiyan Wang

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Silk Road Rediscovered: How Indian and Chinese Companies are Becoming Globally Stronger by Winning in Each Other's Markets, Anil K. Gupta, Girija Pande, Haiyan Wang, A roadmap for understanding the business challenges and opportunities in China By 2025, China and India will be two of the world's four largest economies. By then, economic ties between them should also rank among the ten most important bilateral ties worldwide. Their leaders are well aware of these emerging realities. In May 2013, just two months after taking charge, Premier Li Keqiang left for India on his first official trip outside China, a clear signal of China's foreign policy priorities. The Silk Road Rediscovered is the first book ever to analyze the growing corporate linkages between India and China. Did you know that: India's Mahindra is the fifth largest tractor manufacturer in China? Tata Motors' Jaguar Land Rover unit is the fastest growing luxury auto seller in China? India's NIIT is the most influential IT training brand in China? China's Huawei has its second largest R&D center in Bangalore and employs over 5000 people in India? Shanghai Electric earns its largest revenues...



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