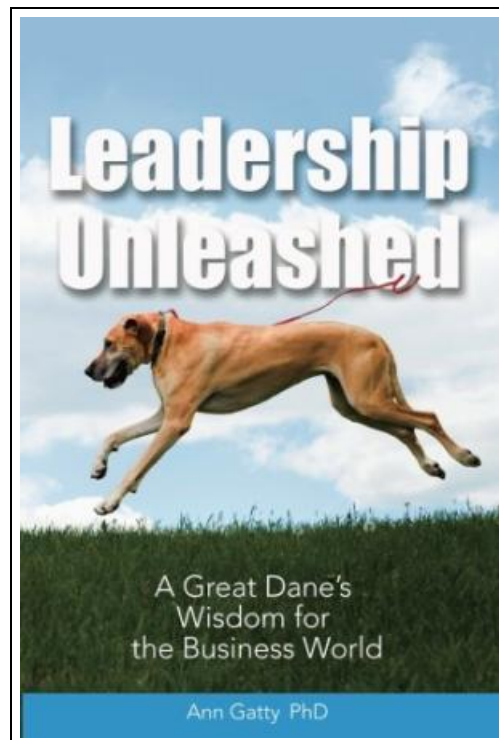


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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.What do canines and corporate culture have in common? Employee engagement does not just happen by accident or chance. In many ways, it s produced through effective leadership. In order to spur the economy and drive up productivity, profitability and customer satisfaction, skilled leaders know how to move teams forward, mentor up-and-coming stars performers and help current leaders to lead more effectively. It requires strategic planning, vision and-more than anything-a clear understanding of people. What if the best understanding of people could be learned through . . . a dog? Leadership Unleashed presents a step-by-step solution for boosting employee engagement to create a high performance workforce. It solves the employee engagement riddle by demonstrating how to do this through the eyes, ears and nose of a Great Dane therapy dog named Beretta. The book offers insights gleaned from Beretta to help executives produce a pleasant work environment, understand the importance of relationships and learn how to deal with life as it comes. The author-Beretta s master and an experienced business consultant and learning specialist-walks readers through a simple approach to transforming an organization s culture so that workers feel connected to its mission and look forward to coming to work each day. She makes a compelling case that by creating a more positive and engaged work culture, organizations can reap the benefits of high profitability, as well as a building a vehicle to make a meaningful contribution to its community. Dr. Gatty intersperses vignettes from her experiences of working with Beretta in various settings, offering just the right mixture of storytelling and workplace advice. Unlike the majority of books on the subject of business leadership, it is easy to read-perfect...



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